

Prosci Change Management Certification Practitioner Programme



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About the course

Prosci's Change Management Certification Programme is an interactive, three-day learning experience where participants gain the knowledge, skills and tools to drive successful change initiatives. During the programme, they apply Prosci's holistic change management methodology to a current project. By the end of the programme, participants have the foundation of a Change Management Plan to address and enhance a specific project.

Who should attend?

Prosci's Change Management Certification Programme is ideal for those responsible for driving change. Participants are predominantly in the following roles:

Change leaders
Project managers
IT professionals

Project team members
Change management practitioners
Continuous improvement specialists

Human resource business partners
Organisation development professionals



What will you learn?

During the Change Management Certification Programme, participants learn how to:

- ▶ Define change management
- ▶ Explain the value of change management
- ▶ Apply the Prosci ADKAR® Model to facilitate individual change
- ▶ Apply the Prosci 3-Phase Process for organisational change
- ▶ Activate roles that contribute to change success
- ▶ Formulate the foundation of a Change Management Plan to address a specific project

AGENDA

Day 1

Welcome and Connection
Foundation
PCT Model
ADKAR Model
Prosci 3-Phase Process:
> Phase 1 – Prepare Approach
Knowledge Check

Day 2

Day 1 Review
Prosci 3-Phase Process:
> Phase 1 – Prepare Approach
> Phase 2 – Manage Change
Knowledge Check

Day 3

Day 2 Review
Prosci 3-Phase Process:
> Phase 2 – Manage Change
> Phase 3 – Sustain Outcomes
Deliver Presentations
Next Steps and Evaluation
Graduation

At the end of the course, you will gain ...

- ▶ The Prosci Certified Change Practitioner distinction
- ▶ Access to advanced Prosci change management tools
- ▶ HRCI, PMI and CCMP credits (available in certain countries)



YOU WILL RECEIVE ...

Programme workbook, and handouts

One-year subscription to digital content, resources and tools in the **Prosci Hub Solution Suite**, including:

- > *Research Hub*
Best Practices in Change Management – 11th Edition
Applications of ADKAR
- > *Knowledge Hub*
Practitioner Program
- > *Proxima*



“Ready for the next evolution of my career after the best course I've ever been on!”

Ross McNeil
Office 365 Change Management, Dell

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